

Summer 2015 (Business Chinese)

CHIN 305 & 306 - WKP Advanced Chinese I & II

Chilin Shih (P) & Meng Liu

MWF	8:00 am to 11:50 am	1LH 1020
TR	Online component flexible time	

The course is open to students who have completed two years of Chinese and above, as well as heritage students or advanced Mandarin speakers. Business Chinese incorporates exciting new materials and language technologies to enhance real world experiences with an emphasis on business communication and cultural understanding. The course also uses a new format with on-line components to better accommodate individual needs.

✚ What will you learn?

1. Contemporary usage of business Chinese (language)
2. Chinese culture and customs understanding
3. Preparation for working and living in China

✚ Topics

1. Applying for a job
 - a. CV preparation
 - b. Personal career development
 - c. Online job application
 - d. Job interview
2. Office work
 - a. Greetings and introductions
 - b. Messages and agendas
 - c. Business meetings
3. Business etiquette and expressions
 - a. Dining and banquets
 - b. Gift giving
4. Movies
 - a. Go La La Go!
 - b. Dear Enemy
5. Case study: International companies in China
 - a. IKEA
 - b. Coca cola
 - c. E-Commerce: Amazon



Please feel free to contact Meng Liu (mengliucox@gmail.com) with any questions.